Leily Khatibi

Product Designer

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EXPERIENCE

Freelance Product Designer
May '15 - Present

Collaborating with developer teams and managing a wide variety of cross-media projects involving branding, UI/UX and 3D design for clients such as Costco, LogicLink inc. and Innovative Food Systems

Digital Media Art Instructor
Aug '18 - May '20

San José State University

Taught Adobe Creative Suite, video production, 3D modeling, AR & VR, web design and creative coding to 100+ undergrads

Experiential Producer
Aug '19 - Nov '19

WeWork – Future Cities Initiative

Liaised with production/design teams and vendors to execute live, experiential events–predominantly installation and audio-visual tech support

MultiMedia Design Intern
Aug '17 - Dec '17

ZERO1: The Art & Technology Network

Created assets and layout for landing pages, developed visual guidelines for newsletter campaigns and video post-production

PROJECTS

Churned Creamery
Jul '20 - Ongoing

Innovative gelato line launching at Costco

Single-handedly delivered brand strategy, 3D assets, packaging, interactions and design specs for the entire product

Interconnecting with the Wood Wide Web
Aug '19 - Dec '19

Augmented Reality Exhibition with HoloLens

Designed my M.F.A. thesis AR show in collaboration with the local community to raise awareness about environmental issues

Virtual Institute of Simulation Art (VISA)
Feb '20 - May '20

Curatorial WebVR project

Designed, developed and launched a responsive VR website using A-frame, featuring 3D and video works by 42 students

EDUCATION

M.F.A. Digital Media Art
San José State University *'20*

Teaching assistant for Rhonda Holberton, Craig Hobbs and Andrew Blanton

B. Arch
Art & Architecture Azad University of Tehran (IAUCTB) *'15*

SKILLS

User Interface Design
User Experience Design
Web Design
Concept & Storytelling
Augmented Reality
Virtual Reality
3D Modeling

DESIGN

✏ Pen + paper	ⓧ Exp. Design
◈ Sketch	⒜ Illustrator
⨎ Figma	Ⓟ Photoshop
Ⓜ Maya	Ⓟ Premiere Pro

PROTOTYPING

Axure RP	Unity
</> Html + css + js	LEAP Leap Motion
Ⓟ Processing	Spark AR

FEATURED WORK

de Young Museum - 2 video artworks selected for the *Open Exhibit* [date TBD]

Wired Blog - republished creative writing piece, titled *Softwar[e] Manifesto*

Content Magazine - M.F.A. thesis work was cover story for issue 12.1, *Device*